

**Why our products
will do a better job
for you!**

Dear Mr. Shoe Chain Operator:

One of the smaller problems you have in the stores is keeping your shoes clean and dust free on display. The easiest, fastest, and best way, is to use a good grade ostrich feather duster.

We are the oldest manufacturers of feather dusters in the country, established in 1907, with present Miami location. Our #178 fine South American Ostrich feather duster has been especially adapted to this task.

The feathers are soft and flexible, but firm enough to sweep the dust out of the seams and designs in your shoes. These feathers are wired with steel spring wire on to hardwood enamelled handles. This duster is a professional quality duster, treated to absorb dust, and is far superior to the household duster you probably purchase now.

A plastic handle duster made with turkey feathers retails at 98¢ in the supermarkets. This professional quality ostrich feather duster is priced at \$7.20 dozen - 60 cents each, with freight prepaid on 6 dozen quantities. Terms 2/10 E.O.M. On 12 dozen orders, the leatherette collar which covers the feather stems, can be imprinted with your name or trade name with gold leaf hot stamped.

A sample feather duster will be sent upon request with no obligation on your part at all,



P. R. Schuman Duster Co., Inc.

MANUFACTURERS OF
FEATHER DUSTERS

7230 NORTHEAST MIAMI COURT, MIAMI, FLA 33138



Cable Address
SCHUDUSTEP MIAMI

P. R. SCHUMAN DUSTER CO. INC.

MANUFACTURERS OF

GENUINE OSTRICH AND TURKEY FEATHER DUSTERS

OSTRICH FEATHERS FOR ALL TRADES

WOOL DUSTERS

7230 NORTHEAST MIAMI COURT • MIAMI, FLA. 33138

Phone (305) 759 5122



December 19th 1972

Edison Shoe Company
Box 14020
St. Louis, Missouri

Dear Eric:

I havenot seen you since the Grand Central Coin Convention in New York several years back. I have been wanting to get in touch with you for a couple of things but didnot have your address till now. Jerry Tralins gave it to me a few days ago.

I ran down here from New York to get away from a real nice union and life has been very kind to us here in Florida. What I miss of course is the numismatic pleasures I had from the New York coin cluhs because down here it is so amaturish that I have lost interest except with a few people. I have been kept occupied with A.I.N.A. and looking for "Jewish" notes in the Colonial paper series... The use of Hebrew letters on some of the Carolina notes is somewhat of a mystery. Aside from counterfeit protection, are there anyother reasons for these letters? Is Jacob Abrams who signed New York notes Jewish. Is he the same Jacob Abrams as mentioned in Wills of Early Jews of New York published by the American Jewish Historical Society?

Now for business. We have a small ostrich duster used very successfully in shoe stores in keeping the shoes on display clean and dust free. We have been selling Morse Shoe Co., in Canton, Mass. several gross of these monthly now for some time, which gave us the thought of soliciting other shoe chain people for this business.. The enclosed flyer we have made up answers most of the questions. If you will let me know to whom to send the samples, I am sure that you will be well satisfied and pleased with the duster.

With kindest regards.

Sincerely,


Ed. Schuman

President

ES:E

ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

6450 Cecil Avenue, St. Louis 5, Missouri

January 31, 1973

Mr. Ed Schuman
P. R. Schuman Duster Co. Inc.
7230 Northeast Miami Court
Miami, Florida 33138

Dear Ed:

It was nice hearing from you last month. I am sorry that your numismatic stimulation in Florida is not at the same pace it was in New York. You can imagine how much stimulation I get locally. However, I am fortunate in that quantities of mail come from all parts and I learn so much from questions, problems, etc. which come my way.

Dick Picker once asked me whether Jacob Abrams was readily identifiable and I do not know. I think you should contact someone who works in the field of New York Jewish history and ask whether Jacob Abrams had any political position during the Revolution or what his profession was. This is a matter of genealogy or sheenieology.

As to the use of Hebrew letters on the South Carolina notes, I am satisfied they were used just as ornaments would be used. It merely forced the counterfeiter to copy the ornaments as an extra nuisance rather than have them available in different type fonts.

I turned over the feather duster item to our purchasing department which indicated that we use a hand vacuum and do not use dusters any more. Thank you, however, for the suggestion.

My very kindest personal regards, and please keep me advised if you learn something.

Come to see me at any time you are in St. Louis.

Sincerely yours,

EPN/tb

ERIC P. NEWMAN NUMISMATIC
EDUCATION SOCIETY